

Promote the Highmark Walk for a Healthy Community

Invite friends, family and colleagues to support the Highmark Walk for a Healthy Community with our FriendRaising Engine!

Register:

- Visit the Register page, and click on the proper registration type:
 - Individual Walker – Register 1 person; generates 1 FriendRaising Page
 - Group/Family Walker – Register multiple people at one time; generates 1 FriendRaising Page. **A great way to register family members all at once!**
 - Virtual Walker: Unable to attend? You can still help raise funds!
- Once registered, you will get your own individual web page (FriendRaising Page), where you can invite friends, family and colleagues to support you, track your supporters, set and track your fundraising goal, write your story and learn how to promote the Highmark Walk for a Healthy Community.

Create or Join a Team:

- After registering, on the **Welcome** page, you will have the option to create a Team. Once you create your Team, you will get a Team web page, in addition to your Individual web page.
- Alternatively, join an established Team from their Team web page.
- Join an existing Team during registration.

Invite friends, family and colleagues to support you:

- Click the **Profile** tab on your Team or Individual web page and enter the names and email addresses of the people you would like to invite. Next, you can personalize the standard email message and the system takes care of the rest.
- Click the **Promote** tab on your Team or Individual web page to learn how to promote the event on your website, email signature, blog and Facebook.

View and Edit your Team and/or Individual web page:

- Log in to the event website. Enter your email address as your User ID and the password you created when you registered.
- When logged in you are able to edit your individual page using the **Services** panel on the left.
- Need to enter checks and cash to your total? Click on the **Supporters** tab and then on the **Set Offline Donations** option located in the top right hand corner. These donations will be added to your overall fundraising thermometer. Be sure to turn the money in the day of the event!

Search for Teams or Individuals:

- Use the **Search** field to find Teams or Individuals.

Anyone can support you or your join your team, so make sure you tell everyone about your participation in the Highmark Walk for a Healthy Community!